

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A computer system enabled by a sponsoring company for allowing a user with information about a first set of products that are not sold by said sponsoring company to search a second set of products that are sold by said sponsoring company using an internet-based electronic page to identify one or more products from the second set of products that are comparable to one or more products from the first set of products, browsing medical products using competitor product information, the system comprising:

a medical product database including first data representing said a-first set of medical products not sold by said sponsoring company, including second data representing said second a-competing-set of medical products sold by said sponsoring company, and including third data comprising an identifier representing correlations between a correspondence between said first set of medical products and said competing second set of medical products to identify one or more products from said second set of medical products as comparable to one or more products from said first set of medical products, said medical product database stored on a computer readable medium;

a first electronic page comprising a hyperlink responsive to a user selection of said hyperlink to generate a request to access a dynamic page file to find at least one of said second set of medical products corresponding to at least one of said first set of medical products, said a dynamic page file [[for]] generating an second electronic page, and said dynamic page file including instructions to use said first second data input by said user and said third data as [[a]] query parameters parameter to obtain said second first data from said medical product database, said second first data included in said second electronic store page, said dynamic page file stored on said computer readable medium; and

an internet-based product information server configured to receive a said request from a said user selection of said hyperlink from said first electronic page over an internet to find at least one of said first set of medical products corresponding to at least one of said competing set of medical products, and further configured to provide data to identify said at least one of said second first set of medical products found by said internet-based product information server in said second electronic page in response to

said user request from said first electronic page over the internet, the product information server configured to enabling enable said first electronic store page to access said dynamic page file, to process said instructions, and to provide said second electronic store page to said user, said internet-based product information server running on a computer operably connected to said computer readable medium and the internet.

2. **(Currently amended)** The system as described in Claim 1, wherein said medical product database includes data representing an association between a manufacturer and said second data allowing identification of which products identified by said first data are manufactured or sold by said manufacturer, said system further comprising:

a second dynamic page file for generating a second third electronic page, said second dynamic page file including second instructions to use information identifying a manufacturer as a query parameter to obtain said second data from said medical product database, said second data included in said second third electronic store page, said second dynamic page file stored on said computer readable medium.

3. **(Currently amended)** The system as described in Claim 2, wherein said internet-based product information server responds to a user request over the internet for said second third electronic page by accessing said second dynamic page file, by processing said second instructions, and by providing said second third electronic page to said user.

4. (Canceled)

5. **(Currently amended)** The system as described in Claim 1, 4 further comprising:
a user web browser which transmits said first second-data to said an internet-based page server upon said selection of said hyperlink, said page server running on a computer operably connected to said computer readable medium and the internet.

6. **(Currently amended)** The system as described in Claim 5, wherein said medical product database includes product cost information related to said medical products~~product~~, further comprising:

a cost savings form on said first electronic page, said cost savings form receiving competing-cost information about at least one of said competing first set of medical products~~product~~, said user web browser transmitting said cost information to said internet-based page server; and

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second instructions in said dynamic page file for comparing said received
~~competing~~ cost information and said product cost information to calculate cost savings
information, said internet-based product information server providing said savings
information to said user in said second electronic page in response to said user request
over the internet from said first electronic page.

7 - 25. (Canceled)